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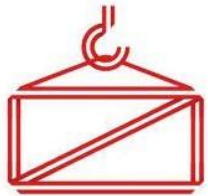
THE ROLE OF  
ADVANTAGE AUSTRIA  
IN SUPPORTING  
AUSTRIAN  
BUSINESSES

**ERIKA TEOMAN-BRENNER**

former Austrian Commercial Counsellor  
in Istanbul, Budapest and Belgrade



# Significance of Austrian Exports



Export rate: more than **50%** of GDP

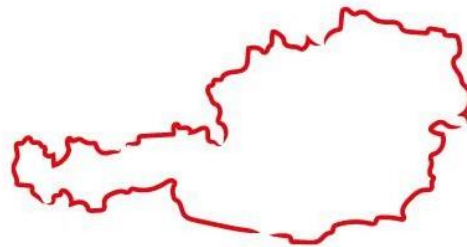


Exports to more than **200** countries  
(led by Germany, USA and Italy)



Every **2<sup>nd</sup> Job** in Austria depends

directly or indirectly on export.



Increase in exports 2000 - 2020:

- + **91 %** to Europe
- + **169 %** to America
- + **219 %** to Australia/Oceania



**-7,5%**

reduction in exports



**142** billion EURO  
in goods exports

Austria is ranked **7<sup>th</sup>** in the world for exports per capita



Export in figures 2020

# ADVANTAGE AUSTRIA in an nutshell



# Internationalisation agency for the Austrian Economy



## WE INFORM

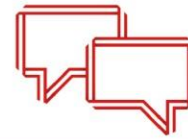
... Austrian companies about worldwide

- markets
- industries and
- business conditions



## WE CONNECT

... our excellent contacts to local authorities in the host countries pave the way to success for Austrian companies.



## WE ADVISE

... Austrian companies on the export of

- goods and services
- procurement
- foreign investment
- financing
- technology cooperation
- and the transfer of business ideas and sales concepts.



## WE POSITION

... Austria worldwide as a

- competent partner
- innovative provider
- attractive business location

# Facts and Figures

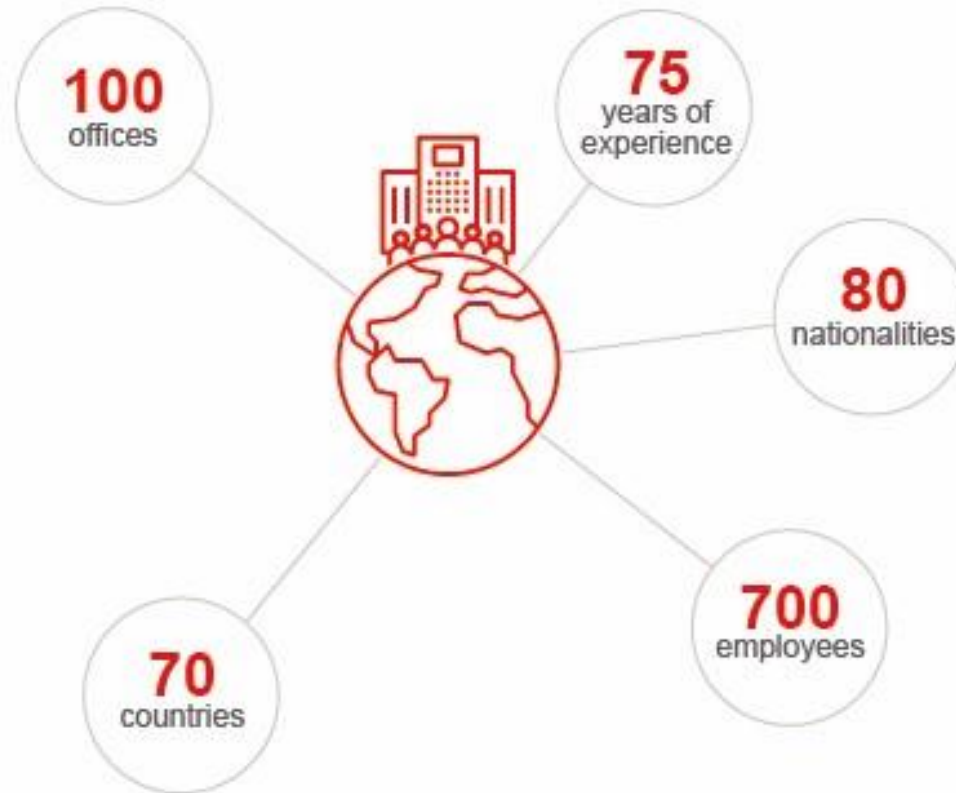
## GLOBAL BUSINESS SUPPORT

**549,000**

companies registered in Austria,  
thereof

**62,700**

exporting companies of which  
26,000 are our clients per year



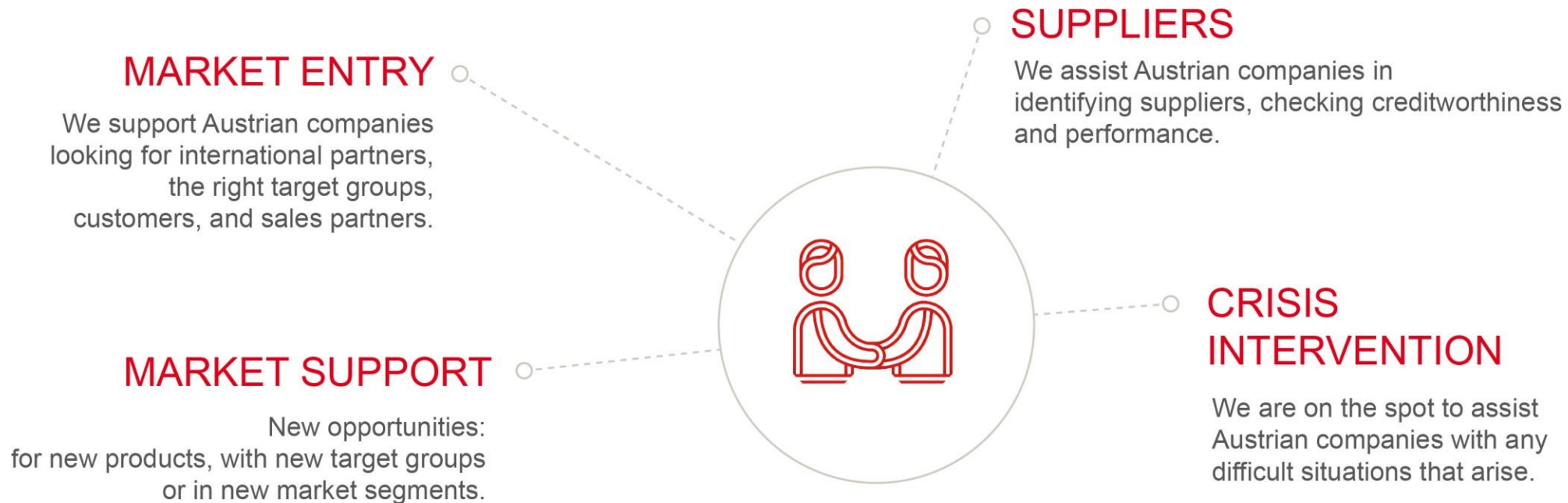
over **560**  
ADVANTAGE AUSTRIA  
events



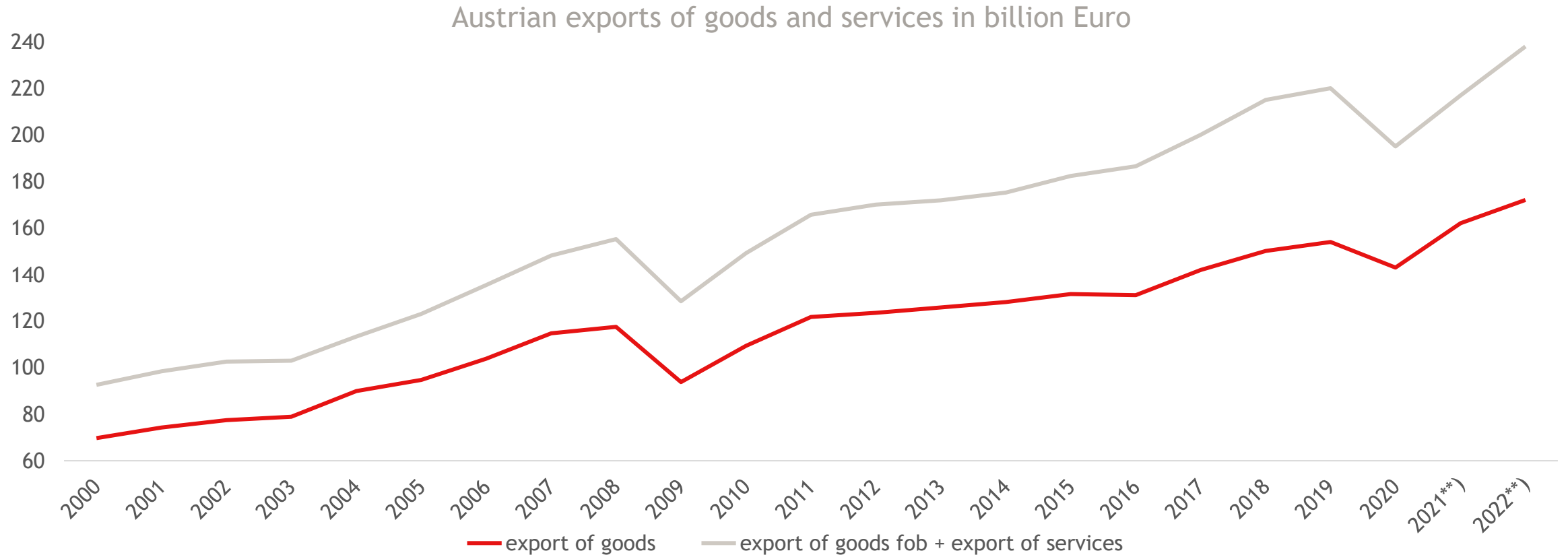
# ADVANTAGE AUSTRIA – The internationalisation Agency for the Austrian economy



# Your way to finding new partners



# Austrian exports 2000 - 2022



Source: Statistics Austria, WIFO, \*\*WIFO prognosis