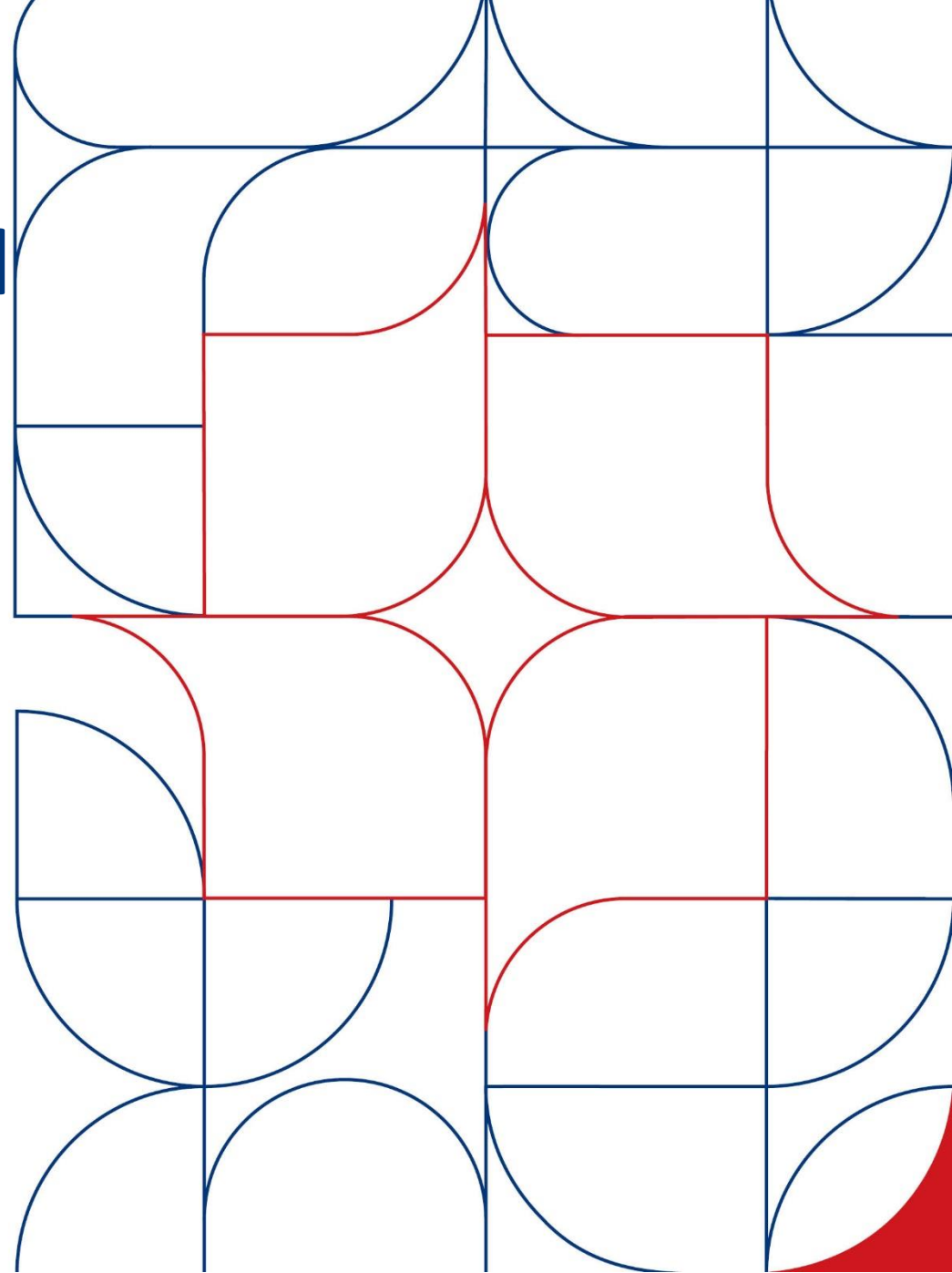


# Business practices, challenges and perspectives of the Centre for CE: Potential for regional cooperation

13<sup>th</sup> of December 2022

Dr Radman Šelmić,

Advisor to the President



# A Brief History and Position of the Centre for CE

- First Centre of this kind in the region
- Actively participated in designing all relevant Public Policies' documents including the recently adopted Program of Development for the Circular economy (Ministry of Environmental Protection)
- In-depth knowledge about concrete industries and their problems
- Connected with all relevant stakeholders – Ministries, companies, policy makers, NGO sector, Universities
- First platform for CE in the region

<https://circulareconomy-serbia.com/>



# Activities and Priorities (until 2022)

- Education and Training in the domain of Circular economy
- Constituted a network of experts capable of educating and consulting companies
- Offering direct consulting/assistance to companies: how to change business models, how to start recycling industrial waste
- Participation in International projects such as
  - Horizon Climate kick



# Development and Intensification of Cooperation with our partners



**We have started a two-year grant focused on green and circular economy**

**Three years Program**

---

**We are at the beginning of the second year**

**A new grant focused on Serbian companies in the supply chain of German companies (environmental and labor standard reporting)**

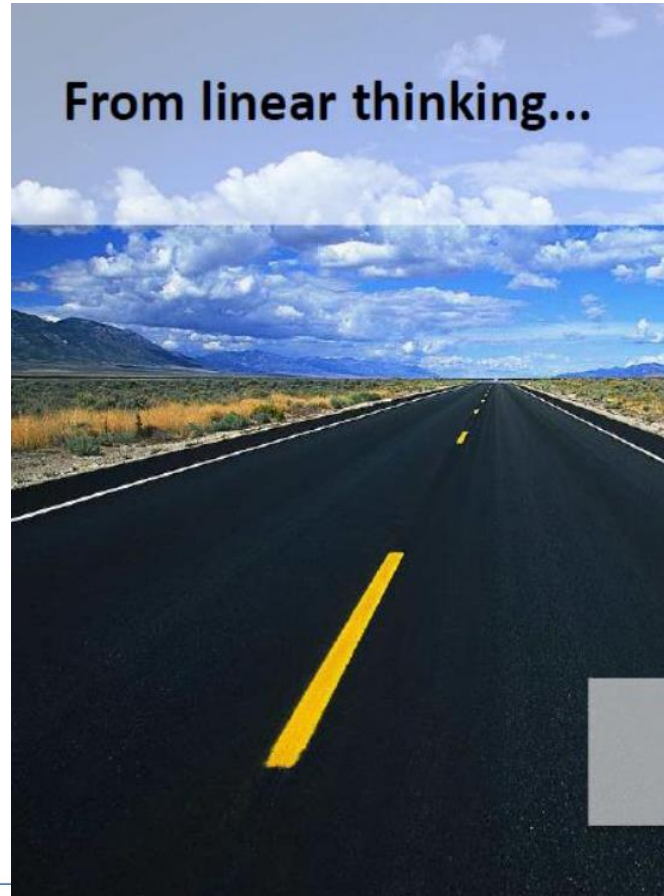
# Plans until June 2024

## -Raising Awareness about Green and Circular economy

- Social media campaign

- Promotional events

- Other channels



# Plans until June 2024

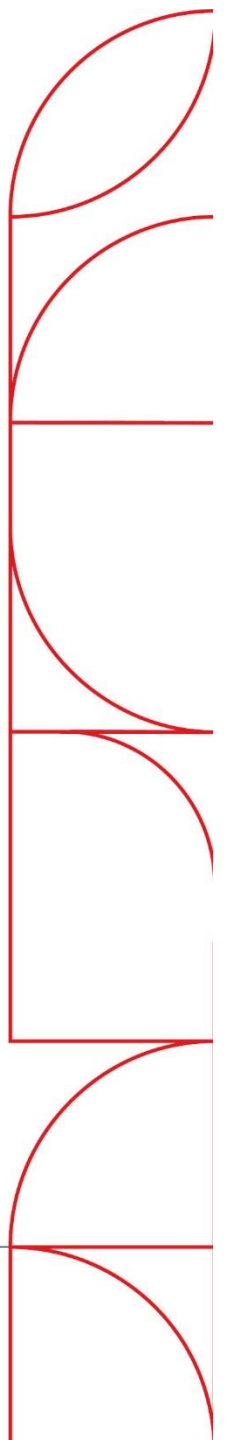
- We carry on **with Education and Training for companies (and other stakeholders)** in the domain of CE
- One massive training on Carbon accounting already realized



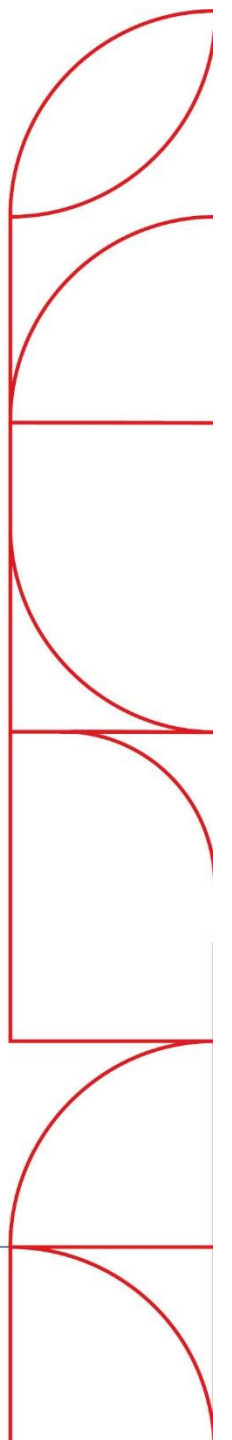
## Birmingham Business School Carbon Accounting for Net Zero (CANZ)



First in the world to integrate climate change throughout its accounting programme

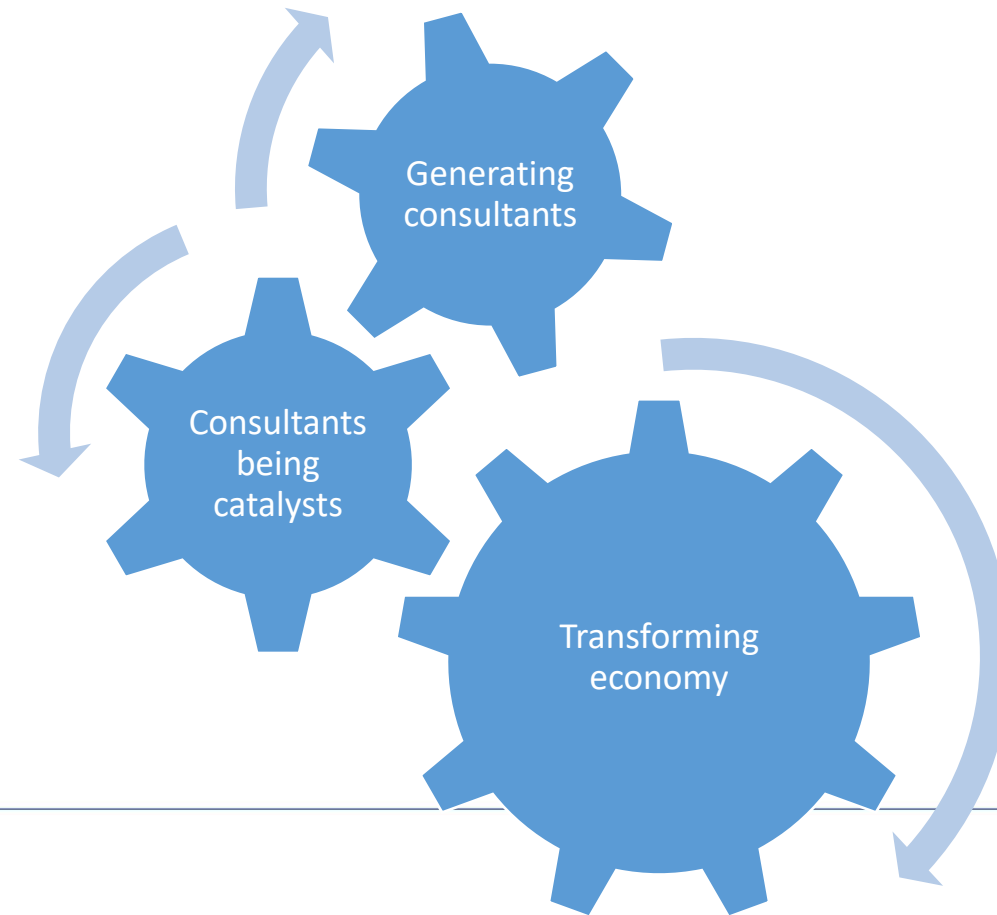


# Why carbon accounting?



# Plans until June 2024

- **Establishing a Certification body and train and certify first generation of consultants for the CE with 17024 ISO standard**





# Plans until June 2024

## - Financial package:

Carbon accounting  
plus Corporate  
Sustainability Reporting  
Directive



- accounting is inadvertently fuelling the climate crisis
- the way most people do their accounting incentivises climate change
- Urgent need to decarbonise the hidden climate curriculum in accounting
- Doing nothing is not an option

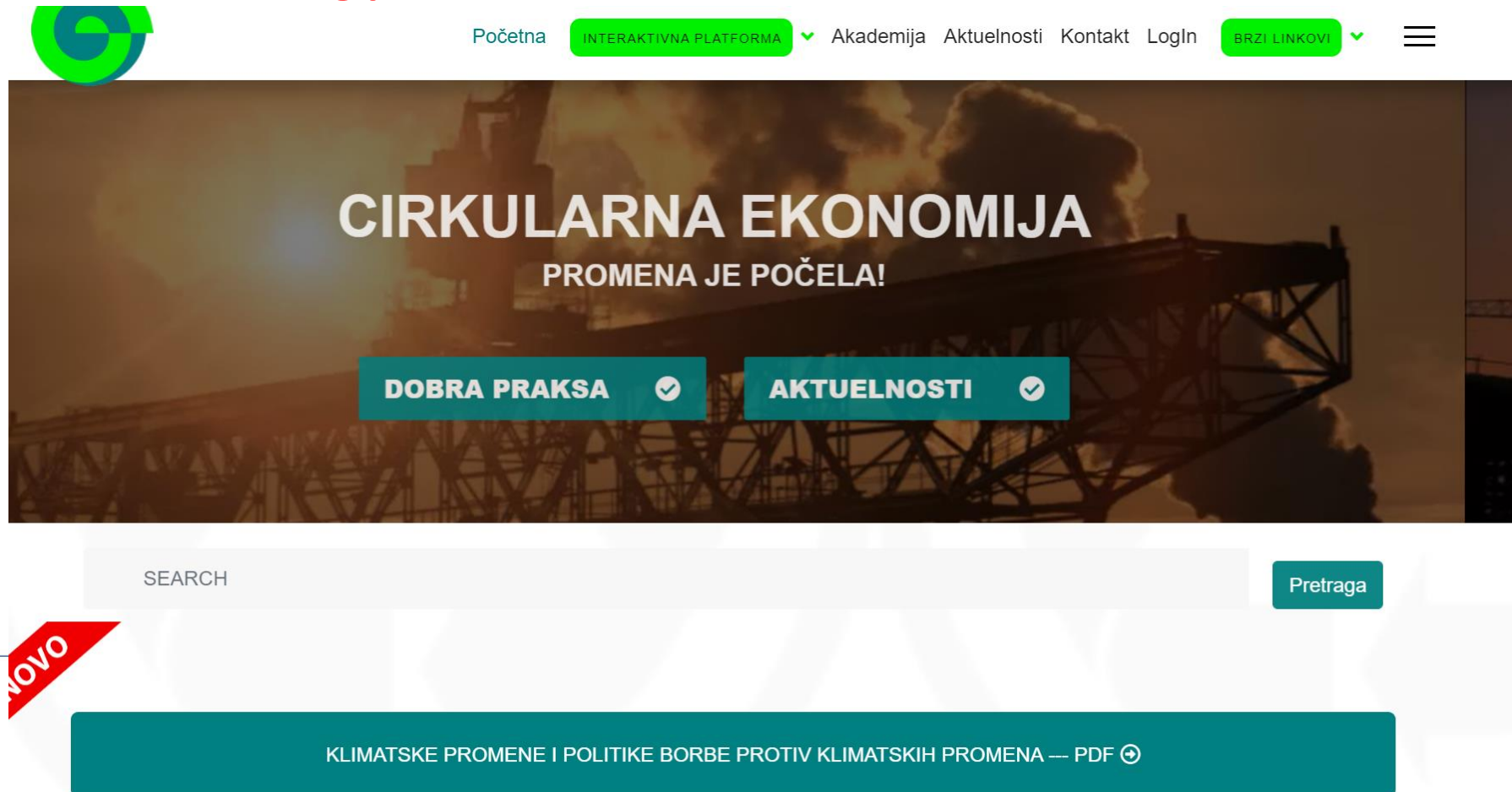
Green corporate bonds,



ESG related risk management

# Plans until June 2024

- Platform za CE – plans for the platform to be information, education and consulting point of contact



The screenshot shows a website homepage with a dark background featuring an industrial structure. The main heading is "CIRKULARNA EKONOMIJA" with the subtitle "PROMENA JE POČELA!". Below this are two teal buttons: "DOBRA PRAKSA" and "AKTUELNOSTI". The navigation bar includes "Početna", "INTERAKTIVNA PLATFORMA", "Akademija", "Aktuelnosti", "Kontakt", "LogIn", and "BRZI LINKOVI". A search bar with the placeholder "SEARCH" and a "Pretraga" button is located below the main content. At the bottom left, there is a logo with the year "1857" and a red banner with the word "NOVO". A teal footer bar contains the text "KLIMATSKE PROMENE I POLITIKE BORBE PROTIV KLIMATSKIH PROMENA — PDF" with a download icon.



NOVO

KLIMATSKE PROMENE I POLITIKE BORBE PROTIV KLIMATSKIH PROMENA — PDF

# Mapping out potential for industrial symbiosis

- Mapping out one industrial zone as a pilot program
- Using digital tools to do that



# Declaration: Green Transformation of Serbian Economy



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Why we have published this Declaration?

Share



## Green Declaration: CCIS Partner in the Transformation of the Serbian Economy

Dec 5, 2022

Why Declaration in ten points?

Why this concrete ten points?



Speaker

# Press Clipping

AGROTV

NASLOVNA VESTI AGRO SVET SAVETI STRUČNJAKA EMISIJE KALENDAR DOGAĐAJA PROPISI I REGULATIVE PROGRAMSKA ŠEMA KONTAKT

Početna » Agro svet » Privredna komora Srbije objavila Deklaraciju o zelenoj transformaciji srpske privrede

## Privredna komora Srbije objavila Deklaraciju o zelenoj transformaciji srpske privrede

05/12/2022

15

## Mihailo Vesović: Počinje zelena transformacija srpske privrede

IZVOR: TANJUG AP, FOTO: TANJUG AP  
PRE 9 DANA



Foto: Mitar Mitrović, PKS

Objavljeno  
08.12.2022.

Država  
[Srbija](#)

Autor  
[PR](#)

**Zelena tranzicija menja DNK postojećih poslovnih procesa, velika je investiciona šansa, mora brzo da se sprovede jer vremena za čekanje nemamo, poručio je Marko Čadež, predsednik PKS na konferenciji Look UP posvećenoj ekologiji i energetici.**

Čadež je na Kopaoniku istakao da je PKS prva u regionu objavila Zelenu deklaraciju o transformaciji srpske privrede u 10 tačaka. To je svojevrsna mapa puta kroz zelenu tranziciju, ali i putokaz državi za donošenje podsticajnih mera ekonomske politike u ovoj oblasti, dodao

Vesti Eko priče Održivo poslovanje Društvo EverGreen

VESTI 06/12/2022

## Objavljena Deklaracija o zelenoj transformaciji srpske privrede

Privredna komora Srbije (PKS) pripremila je i objavila Deklaraciju o zelenoj transformaciji srpske privrede, koja predviđa da podstakne i podrži kompanije u procesu prelaska na cirkularni model poslovanja, uz očuvanje konkurentnosti i efikasnosti. rekao je direktor Sektora za strateške analize, usluge i internacionalizaciju PKS

Tanjug

SRBIJA KATAR 2022 EKONOMIJA SPORT SVET REGION KULTURA BEOGRAD ZANIMLJIVOSTI ENGLISH

LIVE NOW

POLITIKA

DRUŠTVO

HRONIKA

5. decembar 2022 • 10:39

## Zelena deklaracija: PKS partner u transformaciji srpske privrede

Izvor: TANJUG

PODELI VEST



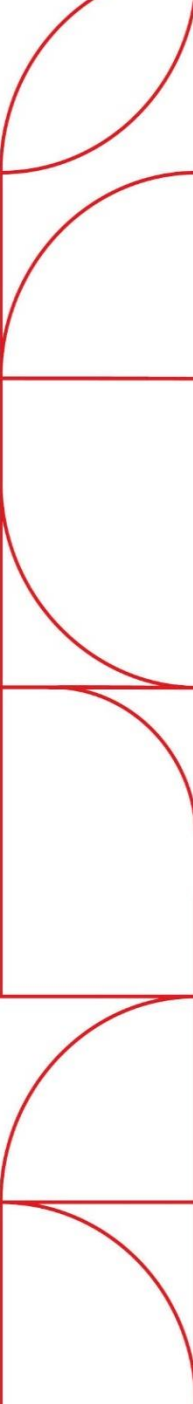
# Declaration for Green Transformation of Serbian Economy

1. Strategic and Regulatory framework
2. Carbon and Climate Neutrality
3. Circular Economy, Resource reduction and Zero waste
4. Sustainable Production and Consumption
5. Education and Green Jobs
6. Eco Innovations, Smart Technologies, E Mobility
7. Just Transition
8. Sustainable Finance
9. Regional Networking and Cooperation
10. Digital and Green transformation



**DECLARATION OF THE  
CHAMBER OF COMMERCE  
AND INDUSTRY OF SERBIA**

Green Transformation of the



# Potential for regional cooperation

- Transfer of knowledge and experience (CE, Carbon accounting, Financial capacity building, etc.)
- Certification of consultants for circular economy
- Digital mapping of potential for industrial symbiosis (local, national and regional digitalization)
- Potential for regional cooperation in waste management



**Thank you  
for your  
attention!**



[www.pks.rs](http://www.pks.rs)