



FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA

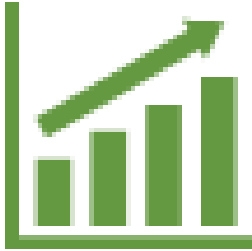
Internationalization services and green economy initiatives



VANJSKOTRGOVINSKA KOMORA BOSNE I HERCEGOVINE
СПОЉНОТРГОВИНСКА КОМОРА БОСНЕ И ХЕРЦЕГОВИНЕ
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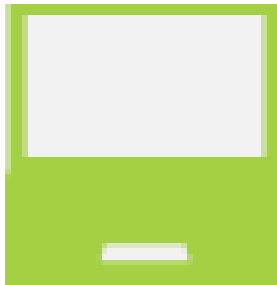
FTCB&H has mandate of strengthening B&H capacity to promote exports



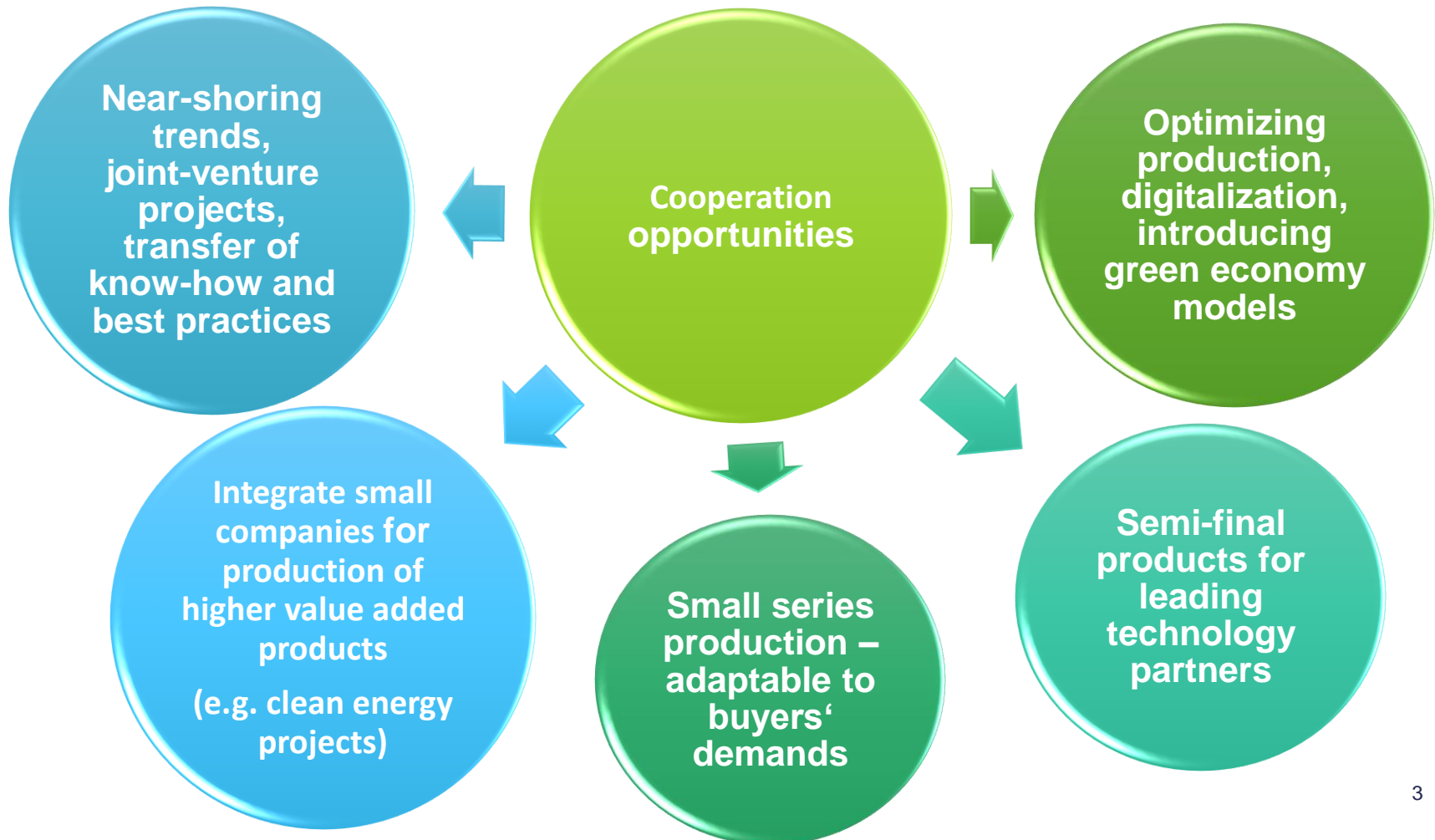
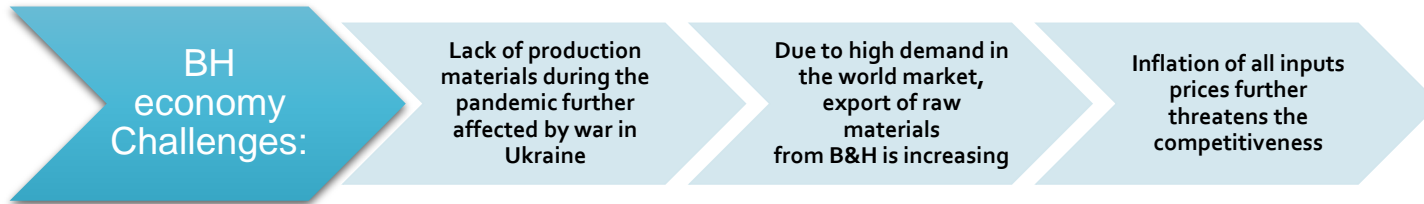
- provides support to BH companies in order to achieve sustainable and increased exports to international markets



- contributes to the creation of a more favourable environment for international trade in B&H – advocacy for an improved legal framework, green transition, digitalization, etc.



Improvement of overall economic activities and foreign trade via promotion of economic prospects abroad and policy advocating





FTCB&H primarily supports BH companies to grow and internationalize

**B2B events and
matchmaking
platforms**

Market information



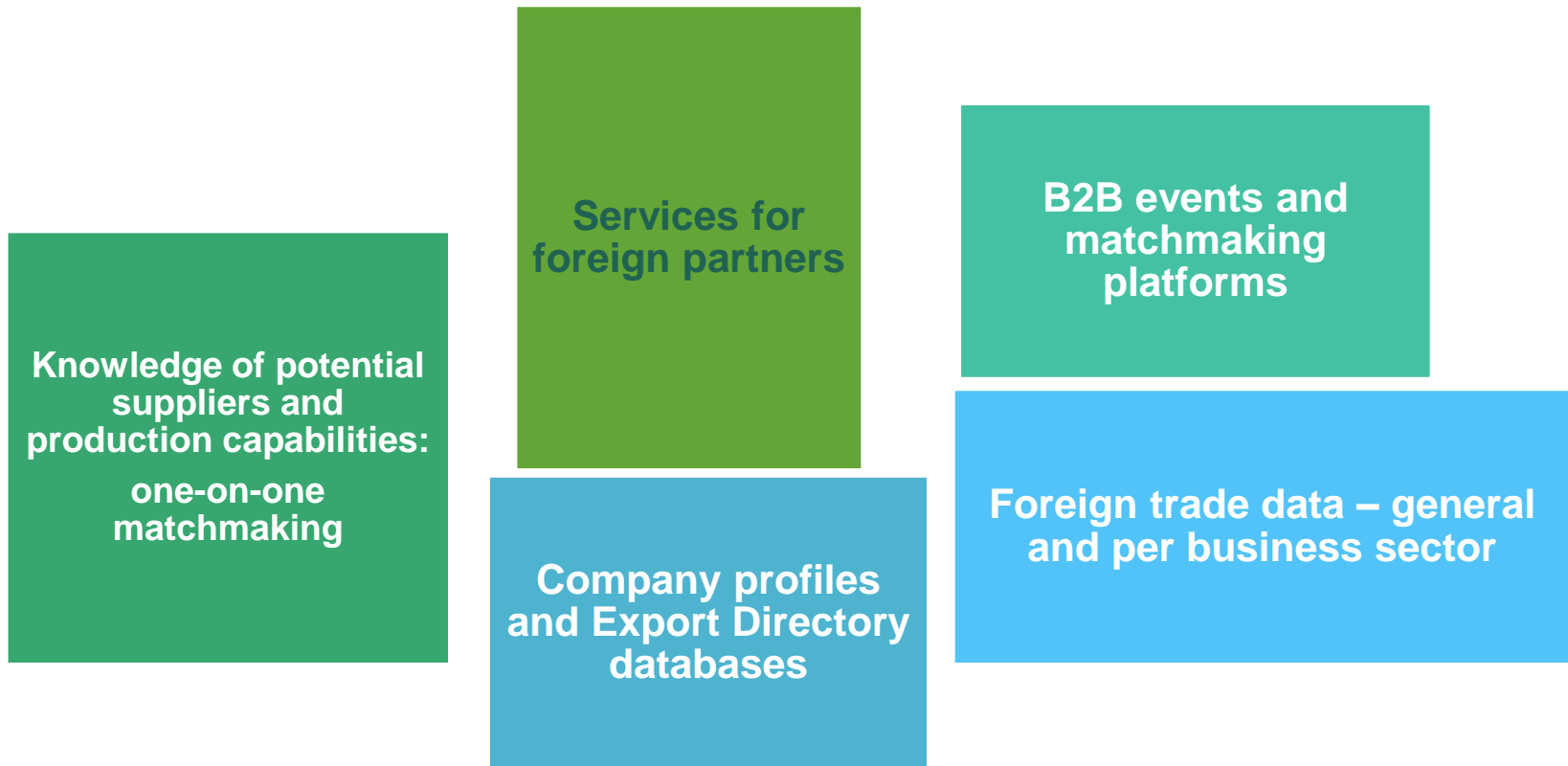
**Trade fair
participations and
business missions**

**Internationalization
services**

**Business trainings
and advisory services**



FTCB&H also assists foreign partners to identify reliable counterparts and opportunities in B&H





FTCB&H initiates and supports green transition processes in B&H

- Raising awareness – conferences, round tables, publications, campaigns, etc.
- Drafting strategic documents in the green and circular economy fields
- Direct SME support – trainings, projects





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VTKBiH inicira i podržava procese zelene tranzicije i digitalizacije u BiH

Conference "Green Transition of Industry of Bosnia and Herzegovina,,
(30.03.2022.) - importance and role of circular economy and green value chains

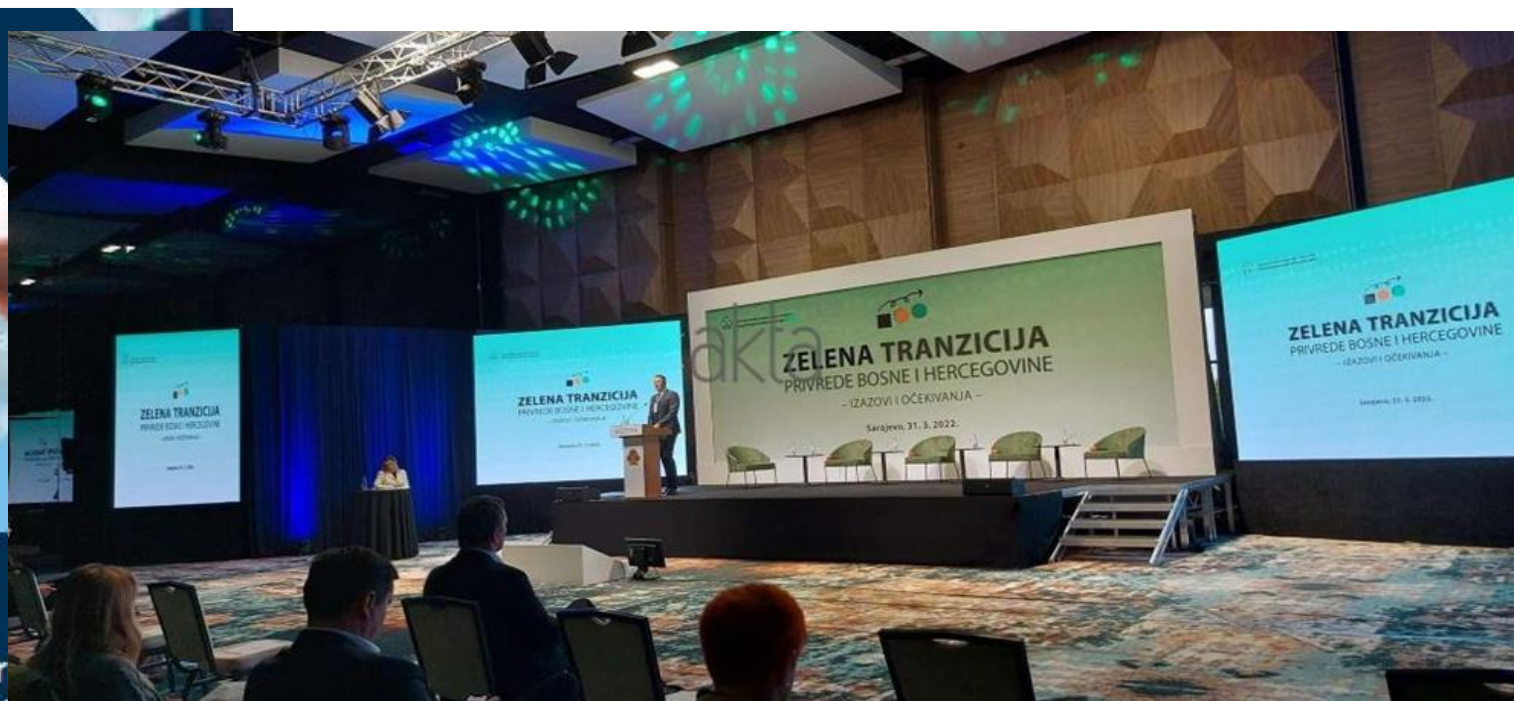


Digitalna transformacija
Bosne i Hercegovine

Utvrđivanje digitalnog raskoraka bh. društva u odnosu na
regiju zapadnog Balkana i EU, uz osvrt na dobre prakse EU



MINISTARSTVO VANJSKOTRGOVINE I
ODRŽIVOG RAZVOJA I
POVEĆANJA KONKURITIVNOSTI BOSNE I HERCEGOVINE



Conference "H2 from production to
consumption in industry,, (19.05.2022.)



FTCB&H initiates and supports green transition processes in B&H

- Drafting strategic documents in the green and circular economy fields:
 - „Roadmap of the Circular Economy in BiH”
- participation in the UNDP BiH Working Group
 - „White Paper on Circular Economy in BiH ” (CPU)
 - Specific product position papers (.i.e cement, iron/steel..via IDA project)
 - Position papers on wood and metal industry-green transition..via GIZ project



FTCB&H initiates and supports green transition processes in B&H

- Direct SME support – trainings, projects:
 - Implementation of the project component – „Green recovery“ (GIZ – EU project: Covid-19 Investment Response / EU4BusinessRecovery)
 - Participation and promotion of the project component „Implementation of the principles of green chemistry in the industrial sector“ (UNDP BiH – Sweden project: Environmentally acceptable management of persistent organic pollutants – POPs)



FTCB&H initiates and supports green transition processes in B&H

- Direct SME support – trainings, projects:

Inclusive Decarbonization Activity (IDA)

- Introduction of a just transition mechanism that will ensure that the transition to a low-carbon economy and the implementation of the NDC in Bosnia and Herzegovina takes place in a just and gender-sensitive manner, leaving no one behind
- Participation and promotion of the project component „**Implementation of the principles of green chemistry in the industrial sector**“ (UNDP BiH – Sweden project: Environmentally acceptable management of persistent organic pollutants – POPs)



IDA

Analiza trenutnog stanja i utjecaja tranzicije

Tržište rada,
Regulatorni i tržišni okvir,
Socio-ekonomsko stanje i utjecaji,
NDC, nisko-karbonski razvoj, itd.

Strategije pravedne tranzicije karbonski intenzivnih industrija

Identifikacija ključnih aktera,
Radne grupe za razvoj Strategija,
Katalog mjera dekarbonizacije,
Razvoj i usvajanje Strategija

Dekarbonizacija MSP-a

Odabir 20 MSP-a, Energetski auditi,
Investicije u 20 EE i OIE projekata, MRV

Blueprint "Pravedna tranzicija za sve"

Identifikacija ključnih aktera,
Radna grupa za razvoj Blueprint-a,
Razvoj i usvajanje Blueprint-a

Razvoj kapaciteta

Trening za 20 institucionalnih aktera,
Info i edu sesije za ranjive grupe – min 10,
Kampanja jačanja svijesti za stanovništvo,
Kaizen trening

Our Services

International economic relations, promotion, export support and internationalization



01

Information and advice on target markets

access to target markets, competition, contacts of distributors and business partners, standards, regulations, fairs abroad



02

Export promotion

support in promotional activities, general and specialized fairs live and online, business/export missions abroad and visits to fairs, buying missions, b2b, promotional materials



03

Promotion of BiH of the economy in the Republic of Turkey –Rep office



04

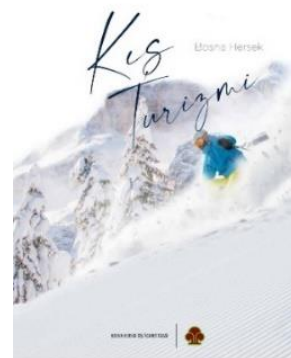
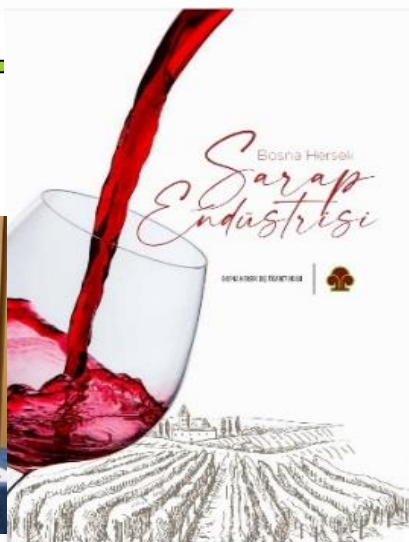
EEN network





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Support to internationalization....



21-22 October 2020

Match & Furnish 2020

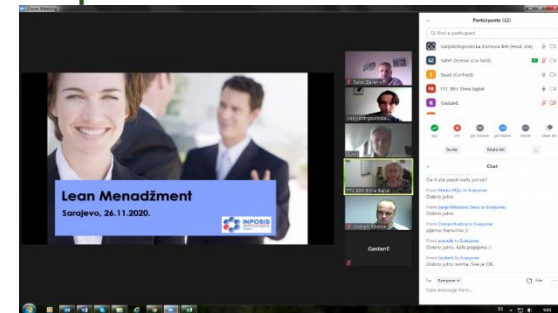
Online fair for furniture & wood sector
in Bosnia and Herzegovina





Education...

- ✓ Professional training and permanent education with special emphasis on entrepreneurship and management
- ✓ Development and promotion of entrepreneurship
- ✓ Development, promotion and implementation of entrepreneurial and managerial training programs (seminars, webinars, workshops, licensed training, projects...)
- ✓ Emphasis on digital marketing, circular economy, entrepreneurship and crisis management
- ✓ Educational brands such as the School of Economic Diplomacy, the School of Foreign Trade Business...





Projects

Regional cooperation

EBRD

KFW Regional Challenge

Fund

EU Support to WB 6 CIF

CIF KVP

Digital transformation

UNDP Digi Tools AID for Trade

Czech Republic - Support of FTC BiH and SMEs in digitization

UNDP FurniDigit - Development of digital promotion for the furniture sector

EXPO-DIGIT - Supporting BH companies in the internationalization and digitalization

Internationalization, certification, innovation

EEN European Entrepreneurial Network

SIPPO-Promotion of exports of textiles and leather, technical wood and the MAP sector

EXPO-CERTInno-internationalization support, certification and innovations

SBA-EDA-support for the internationalization of SMEs

Adripass - survey of transport infrastructure obstacles

Internationalization of SMEs-instruments and tools of internationalization-
[one stop web page](#)





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FOREIGN TRADE CHAMBER OF BOSNIA AND HERZEGOVINA



Thank you

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OF BOSNIA AND HERZEGOVINA