

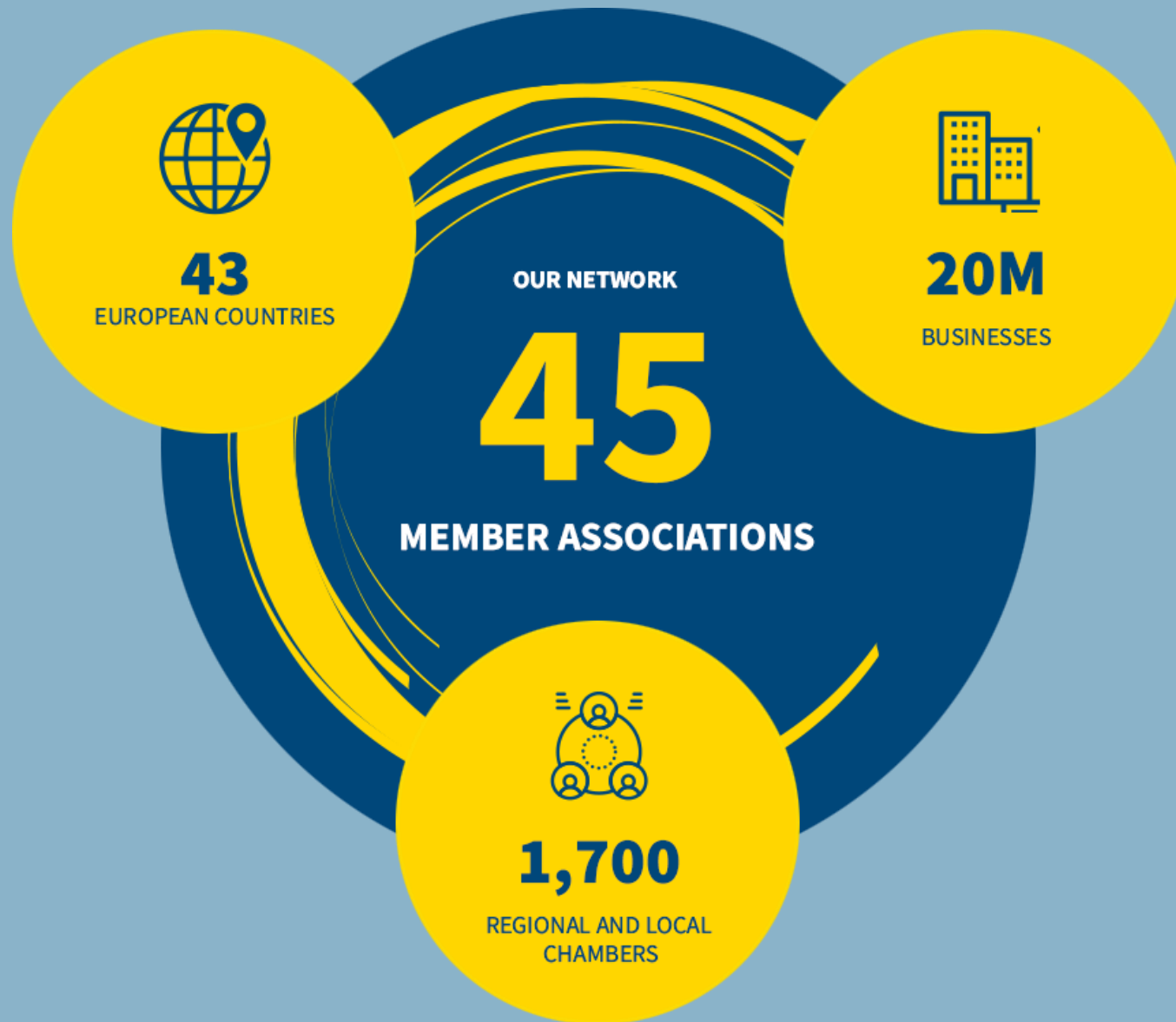
EU – WB6 Chambers Academy

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Eurochambres' network



Eurochambres' mission

To act as the eyes, ears and voice
of the Chambers and business community
to develop a business-friendly and
competitive environment in Europe



What Eurochambres does

- **1. Advocacy**
- 2. Delivery**
- 3. Connectivity**



Eurochambres' priorities

**Economic
Policy**

**International
Trade**

**Neighbourhood
and
Enlargement**

Single Market

Skills

Sustainability



The Western Balkans, a priority for Eurochambres

- ❑ Active members of Eurochambres
- ❑ New geopolitic context and war in Ukraine
- ❑ European accession process
- ❑ Importance given to economic development and competitiveness in the enlargement process, specific role to be played by the business community



Eurochambres' involvement at policy level

- ❑ To enhance public-private dialogue and to involve more Chambers in the ambitious agenda for economic reforms
 - Involvement of the Chambers in high level EU public-private dialogue
 - Conferences at EU level on the contribution of the Chambers to the Enlargement process
 - Position papers
 - Contact with EU policy-makers to promote Chambers position
- ❑ Evidence-based advocacy to feed the pre-accession process and accession negotiations with relevant knowledge and market information
 - Surveys
 - Acquis Audits
- ❑ To contribute to good neighbourly relations



Eurochambres' past projects in the Western Balkans



Eurochambres' projects in the Western Balkans – Main objectives

To strengthen mutual knowledge and understanding

To enhance the abilities to design and generate value-added services to their members

To ensure a stronger awareness of the opportunities and challenges of the accession of the Western Balkans to the EU

To increase the level of awareness among companies on the implementation of *acquis communautaire*, on Corporate social responsibility on the use of efficient energy as well as on anti-corruption



Thanks for your attention!

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